

Some reminders of why one should join Rotary:

ROTARY CLUB of Two Rivers

A Service organization that proudly sponsors:
Maritime Trail Outlook
Junior Rotarians (High School)
Badger Boy's State
Interact Club (High School)
International Student Exchange
Worldwide Polio Eradication
Meals on Wheels
Senior Dinner
Senior Scholarship
Student Service Above Self Award
Salvation Army Christmas Bell Ringing
Big Brothers/Sisters Bowlathon
And More

Benefits of Rotary

Rotary membership provides the opportunity to:
Become connected to your community.
Work with others in addressing community needs.
Interact with other professionals in your community;
Assist with RI's international humanitarian service efforts.
Establish contacts with an international network of professionals.
Develop leadership skills.
Involve family in promoting service efforts

Why join Rotary? (see also [Why join a Rotary club?](#))

(The following is a letter by Richard King, Rotary International President for 2001/2002 as published in The Rotarian, May 2002)

My Colleagues in Service:

Rotary develops character and brings out the best of the human spirit. It ~ teaches people ethics, humanity, cultural awareness, people skills and the desire and ability to serve others. Rotary creates a more positive environment for promoting world understanding and peace.

Rotary always benefits two people. The child who is sick, who is hungry, who is thirsty, who has no clothes. No shelter, no education, no future, no hope ... that child is the beneficiary of Rotary's outreach. That child is Rotary's business.

But another benefit comes to the Rotarian - the one actually providing the service. The Rotarian grows and fulfills the real reason for his or her existence, which is to serve others.

The Rotarian becomes an emotionally and spiritually healthier person, a better professional, a better father or mother, a better citizen, a better human being.

Yet there are millions of men and women around the world who are Rotarians at heart but who have never joined because of one simple reason - they haven't been asked. We must ask them now! Ever since the tragedy of 11 September, there is an urgency to our quest. There is a greater need for Rotarians and Rotary clubs than ever before. One night I sat pondering at my desk in my den, wondering why I was a Rotarian. I came up with 20 answers to the question: Why join Rotary? They are:

1. Friendship: In an increasingly complex world, Rotary provides one of the most basic human needs - the need for friends and fellowship. **2. Business Development:** Rotary consists of a cross section of every business community. **3. Personal Growth and Development:** Membership in Rotary continues one's growth in human relations and personal development. **4. Leadership Development:** Rotary is an organization of leaders and successful people. Serving in Rotary positions is like a college education in leadership. **5. Citizenship in the Community:** The average Rotary club consists of the most active citizens of any community.

6. Continuing Education: Each week at Rotary there is a program designed to keep one informed as to what is going on in the community, nation and world. **7. Fun:** Rotary provides fellowship, social activities and fun in service. **8. Public Speaking Skills:** Rotary develops confidence and skill in public communication. **9. Citizenship in the World:** There are few places that do

not have a Rotary club, which results in instant friends around the world. **10. Assistance** When Traveling: Rotarians who travel can quickly find a doctor, lawyer, hotel, dentist, etc., through Rotary's network. **11. Entertainment:** Rotary offers conferences, conventions, assemblies and institutes that provide entertainment in addition to Rotary information, education and service. **12. The Development of Social Skills:** Every week, members have an opportunity to develop their people skills through Rotary's meetings, service activities and social functions. **13. Family Programs:** Rotary provides one of the world's largest Youth Exchange programs, programs for high school and college-age students, opportunities for spouses, and activities to assist family members in the development of values. **14. Vocational Skills:** Every Rotarian is expected to contribute to the development of his or her vocation.

15. The Development of Ethics: Rotarians practice The 4-Way Test, which governs one's ethical standards. Rotarians are expected to be ethical in business and personal relationships. **16. Cultural Awareness:** Virtually every country, culture, religion, race, creed, political persuasion, language, color and ethnic identity is found in Rotary. **17. Prestige:** Rotary is the oldest and most prestigious service club in the world. Its ranks include executives, managers and professionals - people who make decisions and influence policy. **18. Nice People:** Rotarians, above all, are nice people. They are important people who believe in the adage that while "it is nice to be important, it is more important to be nice. **19. The Absence of "Official Creed":** Rotary has no secret handshake, no secret policy, no official creed, no secret meetings or rituals. It is an open society of men and women who simply believe in helping others. **20. The Opportunity to Serve:** Rotary is a service club. Its business is mankind; its product is service. This is perhaps the best reason for becoming a Rotarian - the chance to do something for somebody else while experiencing self-fulfillment in the process.

Rotarians are in the world's greatest business. We must succeed. No other success can compensate for failure, for MANKIND IS OUR BUSINESS!

Richard D. King
President, Rotary International

The Four Avenues of Service

The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and in particular, to encourage and foster service through the four avenues of service:

- 1) **Club Service** (friendship and acquaintance): Before anyone can serve, they must first know other people; so this avenue emphasizes the importance of the club, its weekly meetings, and the friendships developed within the club.
- 2) **Vocational Service**: Each Rotarian is encouraged to foster high ethical standards in his business or profession and to recognize the worthiness and dignity in all useful occupations. By serving in his vocation a member also serves society.
- 3) **Community Service**: Each Rotarian and Rotary club can apply the ideal of service to improve the quality of life in his community and nation. The avenue of service takes many forms such as youth activities, community betterment programs, aid to the needy and hundreds of other projects.
- 4) **International Service**: This avenue emphasizes the importance of advancing international understanding, goodwill, and peace throughout the worldwide fellowship of Rotary. Here one will see world community projects, Rotary Foundation awards, International Youth Exchanges and many other projects of an international character.

Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of

worthy enterprise and, in particular, to encourage and foster:

FIRST. The development of acquaintance as an opportunity for service;

SECOND. High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD. The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

The Four-Way Test

The Four-Way Test of the things we think, say or do as follows:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

It is a guide to RIGHT thinking. If memorized and constantly applied to relations with others, it will make a definite contribution towards more effective and friendlier relationships with others. The experience of others has shown that if you get into the habit of checking your thoughts, words, and deeds against the Four-way Test it will definitely help you become happier and more successful throughout your life.

It has been used throughout the world in schools and businesses to emphasize a wholesome attitude for personal relationships. Many Rotarians hang it on their office wall as a reminder to themselves and others.

What Is Expected Of Members?

Regular attendance

Participation and support of Club, District and International programs

Serve as officer, board member, chairperson

Recruit new members

Practice and promote Rotary ideals (See Avenues of Service; Objects of Rotary, 4 Way Test)

Attend District Assemblies and Conferences

Provide interesting programs once or twice per year

.What Does It Cost (2004)?

Dues - \$35.00/qtr.

Meals- \$7.75 (currently)- Due if you attend or not

Rotary Foundation- (Voluntary)- Goal \$25.00 per qtr.

Polio Plus- (Voluntary)- Goal \$12.50 per qtr.